



BE THE DIFFERENCE TO SOMEONE IN NEED.

It only takes one person to be the difference in someone's life.

One person to be the difference between a child having dinner or going to bed hungry. To be the difference between a neighbor having a roof over his head or having nowhere else to go. To be the difference between a stable situation or a frightening, uncertain tomorrow. In the past, when United Way has asked, you've always answered the call. Now we're asking you to help us build on what we've started. Now we're asking you to be the difference.

Why should I give to United Way?



- ✓ We never know when we may need the United Way Agencies services.
- ✓ We need to take care of the elderly.
- ✓ Share your pluses – your overage – your blessings.
- ✓ When you give, you feel better.
- ✓ We can designate where we want our donations to go.
- ✓ Prevents the duplication of charitable efforts.
- ✓ To be involved in your community in a positive manner.
- ✓ Easy to donate through payroll deduction.
- ✓ Contributions stay local.
- ✓ NFL football schedule.
- ✓ Fellow workers (or family) receive benefits from contributions.
- ✓ Because you care.
- ✓ Community responsibility.
- ✓ Investment.
- ✓ The more you give in donations, the less tax dollars are used.
- ✓ Improves the community for everyone.
- ✓ Helps people who are trying to help themselves.
- ✓ It feels good to help others.
- ✓ Strengthens the whole community.
- ✓ During disasters – everyone benefits.
- ✓ Feel like you are accomplishing something.
- ✓ Not everyone has time to volunteer.
- ✓ Need!
- ✓ Don't have to give a large amount.
- ✓ Can't take it with you.
- ✓ Give a child a better life.
- ✓ Give to motivate others.
- ✓ Convenient way to give to the organization(s) of your choice.
- ✓ Makes you feel good to know you are giving to a good cause.
- ✓ United Way knows more than me about the community's needs.
- ✓ Low cost of raising funds through the use of volunteers, so more money goes to the people who need it.
- ✓ United Way can distribute my dollars and others combined and impact a greater number of viable needs.

LIVE UNITED...STRONGER Together!



TOP TEN REASONS TO GIVE TO THE UNITED WAY OF OKALOOSA & WALTON COUNTIES

#1 Reason to give...

You will **experience the joy** of giving to others and know that you help make a difference in the lives of families, friends, and the kid next door. You are a HERO!

#2 Reason to give...

You get to **help fix the problem**. Anyone can stand around and complain about what they think is wrong. It takes someone with a caring heart and the courage to step forward to be part of the solution.

#3 Reason to give...

You can give to **42 difference local programs** all at once. United Way of Okaloosa/Walton funds a variety of programs that address important community needs.

#4 Reason to give...

You, your family or your employees or co-workers and their families benefit from the programs provided by United Way of Okaloosa/ Walton and their community partners: support for victims of abuse, mentoring for impressionable young children, teaching positive parenting skills - all these **programs benefit the entire community**- not just a select few.

#5 Reason to give...

You can **direct your contribution** to put books into the hands of young children, to benefit the condition of all or to focus on education, income, or health - right here where you live and work.

#6 Reason to give...

A strong community is a good place to call home.

#7 Reason to give...

You can call United Way's **First Call For Help** resource hotline at (850) 243-9111 for free and confidential referral services for community resources in your area.

#8 Reason to give...

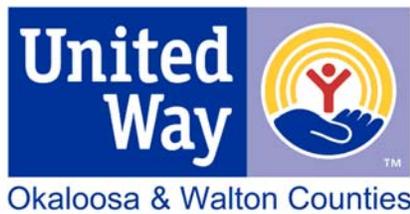
Volunteerism benefits all of us and you can find out ways to get involved by visiting the United Way of Okaloosa/ Walton by checking out our website: www.united-way.org

#9 Reason to give...

You become a partner in helping people in crisis as well as preventing problems from happening in the first place.

#10 Reason to give...

You can get a **charitable tax write-off** on your business or personal taxes. You'll thank us on April 15 - really!



TOP 10 REASONS FOR SUPPORTING YOUR COMMUNITY THROUGH UNITED WAY

- 1. Local Impact**

Donations are raised locally and are used locally to provide for the needs of citizens in your community.
- 2. Efficiency**

United Way combines the financial needs of many nonprofit organizations into one effort, eliminating multiple appeals and wasteful duplication.
- 3. Accountability**

United Way insures the contributor that agencies are spending donated dollars wisely through frequent review by volunteers.
- 4. Accessibility**

Through the allocations process, United Way ensures that basic health and human services are available should you, your family, or a fellow community member ever need it.
- 5. Dependability**

United Way funded agencies rely on their assured allocation from United Way to budget and plan their services for the year. The United Way system also allows agencies to focus on providing services and keeps their overhead costs low.
- 6. Flexibility**

United Way provides an alternative to government services for many of the people who fall between the cracks.
- 7. Deductibility**

All gifts are not only tax deductible, but also keep taxes down by keeping people off Welfare, helping the disabled, reducing crime and delinquency, etc.
- 8. Simplicity**

The payroll deduction option available through the work place makes giving easy and convenient, enabling individuals to make a difference all year long.
- 9. Diversity**

United Way brings local citizens from all walks of life together in the spirit of volunteerism by working to create a more caring and responsive community.
- 10. Keeping it Local**

Your donations change lives and shape our community through programs provided by community partners.