



UNITED WAY
Emerald Coast

UNITING PEOPLE

& Creating Possibilities





WHO IS ALICE?

ALICE (Asset Limited, Income Constrained, Employed) could be your neighbor, a friend, a family member, or even you. As cashiers, servers, child care providers, healthcare workers, and other essential members of our workforce, ALICE households earn above the Federal Poverty Level but still not enough to cover the basic cost of living. Every day, they face impossible choices between essentials like housing, food, child care, healthcare, and transportation.



Asset Limited



Income Constrained



Employed



40%

of Okaloosa and Walton County families live below the ALICE threshold.



\$36,672



\$87,516



\$40,020

Household Survival Budget

THE POWER OF 5

It doesn't take a lot to create a ripple effect. When you give, serve, or speak up, even in small ways, you're powering real change in our community.



\$5 ONE TIME

Creates 1 mental health kit filled with tools for wellbeing



\$5 ONCE A MONTH

Provides 3 nights of safe, emergency shelter



\$5 TWICE A MONTH

Delivers 24 meals to homebound neighbors



5 HOURS OF SERVICE

Brings comfort, support, relief, and readiness to our community



5 ACTS OF ADVOCACY

Amplify the message that inspires partnerships and action

SMALL
BUT MIGHTY.
THAT'S THE
POWER OF 5.



To give scan the QR code above or visit united-way.org/donate

DISCOVER OUR MEMBERSHIP GROUPS



United Way Emerald Coast
NEXTGEN UNITED



United Way Emerald Coast
WOMEN UNITED



United Way Emerald Coast
RETIREE UNITED



United Way Emerald Coast
LEADERS UNITED





And Our Direct Programs:



MISSION UNITED

Mission United connects service members, veterans, first responders, and their families with trusted resources and support when they need it most. Through collaboration and community partnerships, we're building a stronger network of care across the Emerald Coast.



READINGPALS

ReadingPals connects volunteer mentors with young readers to strengthen early literacy skills, build confidence, and inspire a love of reading. Caring volunteers help children feel supported, capable, and excited to learn.



EMPOWHER

EmpowHER provides free mental health education and support that empowers girls ages 10–18 to build confidence, resilience, and meaningful connections. Eighty-five percent of participants reported improved self-worth, confidence, self-esteem, and overall well-being.



PROJECTLEAD

ProjectLEAD prepares community leaders with the skills, confidence, and connections to make a difference through nonprofit and public sector board service. Together, we're strengthening the organizations that help our community thrive.



GET INVOLVED!



ALICE SPOTLIGHT

Like many hardworking ALICE families, the Osbourns struggled to keep up with the rising cost of childcare. Through United Way Emerald Coast and one of our local nonprofit partners, they found the support they needed to keep their children in quality child care, allowing both parents to continue working and build a more stable future for their family.

"This program has helped my family so much. With how expensive everything is nowadays, it often feels like we're working just to afford childcare. Without programs like this, many families, including mine, wouldn't be able to make it." – Mrs. Osbourn

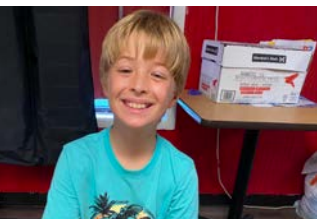
**TO LEARN MORE ABOUT ALICE AND
READ INSPIRING SUCCESS STORIES**



2026-27 NON-PROFIT PARTNERS

- 30A Cats
- A Bed 4 Me Foundation
- Abundant Life Ministries-Hope House
- Advanced Sacred Hope Academy
- Air Force Enlisted Village
- American Red Cross of North and Central Florida
- Angel Force Foundation
- ★ Big Brothers Big Sisters of Northwest Florida
- ★ Boys & Girls Clubs of the Emerald Coast
- ★ Bridgeway Center
- Bring Hope Now
- CareerSource Okaloosa Walton
- ★ Caring & Sharing of South Walton
- Caterpillar 2 Butterfly Outreach Center
- ★ Catholic Charities of Northwest Florida
- ★ Children in Crisis
- ★ Children's Volunteer Health Network
- Center for Independent Living of Northwest Florida
- ★ Crestview Area Shelter for the Homeless (CASH)
- CALM Crisis Aid for Littles and Mom
- ★ Crossroads Center Medical & Dental Clinic
- ★ Cultural Arts Alliance of Walton County
- Dog-Harmony
- Dress For Success Emerald Coast-Florida
- E.O. Wilson Biophilia Center
- ★ Early Learning Coalition of The Emerald Coast
- ★ Elder Services of Okaloosa County
- Embrace Florida Kids
- Emerald Coast Children's Advocacy Center
- ★ Emerald Coast Council on Aging
- Emerald Coast Fitness Foundation
- ★ Emerald Coast Science Center
- ★ EOD Warrior Foundation
- Feeding the Gulf Coast
- Fisher House of the Emerald Coast
- ★ Freedom Life Compass
- ★ Fresh Start for Children and Families
- Goodwill Gulf Coast
- Gulf Coast Council, Scouting America
- ★ Habitat for Humanity of Walton County
- ★ Homelessness and Housing Alliance
- Lakeview Center
- ★ Legal Services of North Florida
- Lotus Learning & Arts Center
- ★ Matrix COC
- Neurodiversity Resource of the Panhandle
- ★ One Hopeful Place
- ★ Operation Tabletop
- ★ Point Washington Medical Clinic
- Ronald McDonald House Charities of Northwest Florida
- The Arc of the Emerald Coast
- The Children's Home Society of Florida
- The Full Circle Foundation
- The Ground Up Project
- The Honor Foundation
- ★ The Junior League of the Emerald Coast
- The Pearl Project
- ★ The Salvation Army serving Okaloosa & Walton Counties
- Twin Cities Pavilion
- Walton Education Foundation
- ★ Westonwood Ranch

★ Funded Partners





NEED ASSISTANCE? HELP STARTS HERE.

211 is your connection to help. Available 24/7, 365 days a year, with trained specialists connecting individuals and families with local resources, including food, housing, healthcare, utility assistance, mental health support, and more. Call 211 or toll-free 855-420-8689, or text your ZIP code to 898-211 Monday through Friday, 9 a.m. to 5 p.m.



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The Internal Revenue Service recognizes United Way Emerald Coast (UWEC) as a Section 501(c)(3) organization. Our Federal Tax ID Number is 59-0972293. CH696 A copy of the official registration and financial information may be obtained from the Florida Division of Consumer Services by calling toll-free 1-800-435-7352 or visiting FloridaConsumerHelp.com. Registration does not imply endorsement, approval, or recommendation by the State of Florida. No goods or services were provided in consideration of this gift. All contributions are tax deductible to the extent allowed under U.S. law.