



UNITED

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CORPORATE PARTNERSHIP GUIDE



HELP US CHANGE LIVES

From hunger initiatives to housing and safe after-school programs, UWEC can help you invest your dollars in life-changing ways across a spectrum of important social challenges.

UWEC understands the community's needs and has the partnerships, expertise, and strategies in place to maximize resources and deliver proven results. When your company stands with us, that means we can leverage resources effectively to create positive, lasting change for an even greater number of people in our community.

Run a United Way Campaign

Help your employees learn about community needs and services by inviting UWEC into your workplace. A United Way campaign offers your employees the benefit of easily supporting their local community by making an annual gift that can be paid in small increments through payroll deduction or online giving. Every employee can feel like a philanthropist...and enjoy the satisfaction that their investment – large or small – will have the greatest impact on the local community.

In-Kind

By offering discounted services or donating material goods, you'll help nonprofits focus more of their financial resources on expanding their impact in the community. Whether it's office furniture, books, or helping them save on an event rental fee, you can help local agencies thrive.

Corporate Gift

With so many good causes out there, it can be difficult to know if your dollars are making a difference. UWEC takes the guesswork out of it for you. By partnering with United Way through a corporate gift or corporate matching program, you are investing in multiple local nonprofits that have been vetted and measurable programs that address the region's most critical needs.

Sponsor an Event

UWEC events are a great way to get involved, make connections, and demonstrate your organization's commitment to the community. There are several ways to promote your brand through our annual events, socials, and special initiatives - with partnerships starting as low as \$250.





Individual Volunteerism

UWEC offers a wide range of meaningful volunteer projects and can connect your teammates with opportunities at 52 Nonprofit Partner Agencies, and 12 Friends of United Way Emerald Coast. Whether they're looking for one-time or ongoing, in-person or virtual, we'll make it easy to create an important, lasting, and positive impact on our community. Consider offering Volunteer Time Off as part of your company's comprehensive benefits package!



Group Volunteerism

UWEC is here to help make your team-building volunteer opportunity one to remember. Join us for Day of Caring in April or let us customize an activity that meets your goals. You can clean up a beach, paint a trail at a local park, read to children, we can even bring a project to your office - the options are endless.



Skills-Based Volunteerism

We would love to leverage your unique professional skills and talents to assist UWEC and other nonprofit organizations. We may be able to connect you with a seat on a volunteer committee or Board of Directors, or perhaps you can provide a training in your area of expertise for UWEC, our nonprofit partners, or their clients!



Host a Collection Drive

To prepare students for school, help stock local pantries, or provide hygiene products to people experiencing homelessness.

By leveraging our strong relationships with the local nonprofit community, UWEC can help you and your team plan volunteer projects that benefit everyone involved.

We have trained staff to help companies of all sizes develop or enhance their corporate citizenship initiatives by coordinating and implementing projects from start to finish.

KEY:



VIRTUAL OPPORTUNITIES



TEAM BUILDING EVENT

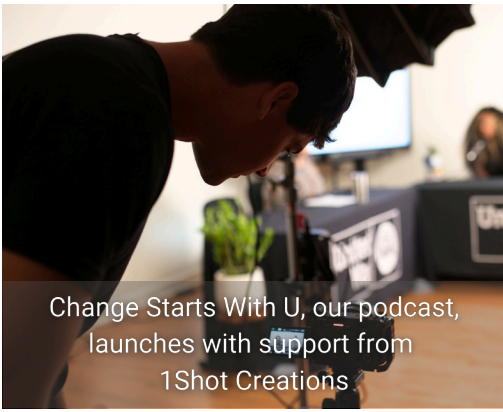


FEEES MAY APPLY



BRANDING OPPORTUNITY





Change Starts With U, our podcast, launches with support from 1Shot Creations



Another Born Learning Trail was built with help from Department of Health and Early Learning Coalition



Local Publix associates cleaned up the beach at Veterans Park for Publix Serves



With the support of Florida Blue Foundation we started ProjectLEAD



As part of the fabric of Northwest Florida, Florida Power & Light has a long history of helping our customers and our communities during difficult times. We are committed to working with United Way to assist those most vulnerable and hope that other companies will join us in this effort.

- Bernard Johnson, Florida Power & Light



Eglin Federal Credit Union participated in our Back to School Supply Drive



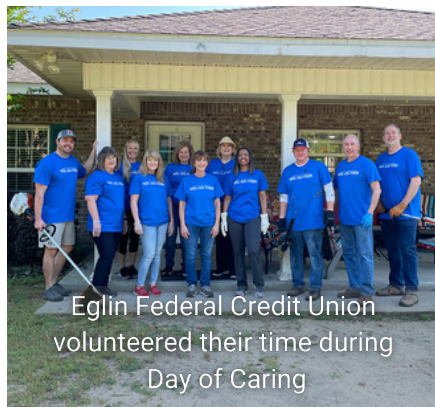
With support from City of Crestview and Florida Blue we hosted our inaugural ALICE Summit



With Step One Automotive Group, we launched microgrants for local non-profits



First-National Bank employees built literacy kits



Eglin Federal Credit Union volunteered their time during Day of Caring



Florida Blue provided insurance benefits on-site at our Community Resource Day

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