



UNITED  
*is the way*

CORPORATE PARTNERSHIP GUIDE



# HELP US CHANGE LIVES

From hunger initiatives to housing and safe after-school programs, UWEC can help you invest your dollars in life-changing ways across a spectrum of important social challenges.

UWEC understands the community's needs and has the partnerships, expertise, and strategies in place to maximize resources and deliver proven results. When your company stands with us, that means we can leverage resources effectively to create positive, lasting change for an even greater number of people in our community.

## Run a United Way Campaign

Help your employees learn about community needs and services by inviting UWEC into your workplace. A United Way campaign offers your employees the benefit of easily supporting their local community by making an annual gift that can be paid in small increments through payroll deduction or online giving. Every employee can feel like a philanthropist...and enjoy the satisfaction that their investment – large or small – will have the greatest impact on the local community.

## In-Kind

By offering discounted services or donating material goods, you'll help **UWEC** focus more of their financial resources on expanding their impact in the community. Whether it's office furniture, books, or helping them save on an event rental fee, you can help local agencies thrive.

## Corporate Gift

With so many good causes out there, it can be difficult to know if your dollars are making a difference. UWEC takes the guesswork out of it for you. By partnering with United Way through a corporate gift or corporate matching program, you are investing in multiple local nonprofits that have been vetted and measurable programs that address the region's most critical needs.

## Sponsor an Event

UWEC events are a great way to get involved, make connections, and demonstrate your organization's commitment to the community. There are several ways to promote your brand through our annual events, socials, and special initiatives - with partnerships starting as low as \$250.





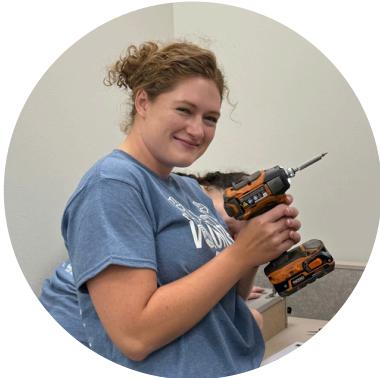
## Individual Volunteerism

UWEC offers a wide range of meaningful volunteer projects and can connect your teammates with opportunities at 41 Nonprofit Partner Agencies. Whether they're looking for one-time or ongoing, in-person or virtual, we'll make it easy to create an important, lasting, and positive impact on our community. Consider offering Volunteer Time Off as part of your company's comprehensive benefits package!



## Group Volunteerism

UWEC is here to help make your team-building volunteer opportunity one to remember. Join us for Day of Caring in April or let us customize an activity that meets your goals. You can clean up a beach, paint a trail at a local park, read to children, we can even bring a project to your office - the opportunities are endless.



## Skills-Based Volunteerism

We would love to leverage your unique professional skills and talents to assist UWEC and other nonprofit organizations. We may be able to connect you with a seat on a volunteer committee or Board of Directors, or perhaps you can provide a training in your area of expertise for UWEC, our nonprofit partners, or their clients!



**By leveraging our strong relationships with the local non-profit community, UWEC can help you and your team plan volunteer projects that benefit everyone involved.**

**We have trained staff to help companies of all sizes develop or enhance their corporate citizenship initiatives by coordinating and implementing projects from start to finish.**

# KEY:

 VIRTUAL OPPORTUNITIES

 FEES MAY APPLY

 TEAM BUILDING EVENT

 BRANDING OPPORTUNITY

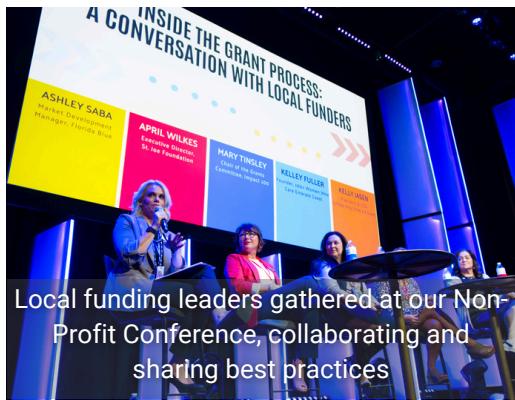


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As part of the fabric of Northwest Florida, Florida Power & Light has a long history of helping our customers and our communities during difficult times. We are committed to working with United Way to assist those most vulnerable and hope that other companies will join us in this effort.

- Bernard Johnson,  
Florida Power & Light

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The Internal Revenue Service United Way Emerald Coast (UWEC) as a Section 501(c)(3) organization. Our Federal Tax ID Number is 85-8012683625C-0. CH696 A copy of the official registration and financial information may be obtained from the Florida Division of Consumer Services by calling toll-free 1-800-435-7352 or visiting [FloridaConsumerHelp.com](http://FloridaConsumerHelp.com). Registration does not imply endorsement, approval, or recommendation by the State of Florida. No goods or services were provided in consideration of this gift. All contributions are tax deductible to the extent allowed under U.S. law. This letter serves as the official confirmation of your contribution. All sales are final and non-refundable. By making a purchase or donation, you acknowledge and agree that no refunds will be provided.

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