

SPEAKER AGENDA (NOT TO BE SHARED EXTERNALLY)

7:00 AM

Doors Open

8:00 AM

Welcome and Presenting Sponsor Remarks

8:30-9:30 AM

Opening Keynote in Main Auditorium

Tim Bolduc, Better Than I Found It: The Greater Purpose of Leadership

9:45-10:30 AM

ROOM A: Catherine Morgan, Strategic Planning (title TBD)

ROOM B: Corey Dobridnia, Building Your Brand (title TBD)

ROOM C: Aerial Payne, Mini Campaigns That Move Donors

10:30-11 AM

SNACK BREAK

11:00-11:45 AM

ROOM A: Ryan Mims and Kyle Merritt, Using Community-Level Data for Grant Writing and Performance Metrics

ROOM B: Michael Williamson, Partnering for Impact (title TBD)

ROOM C: Bobby Parker, From Headlines to Heartstrings: Getting Media Coverage That Moves the Mission (Panel Discussion)

12:00-12:45 PM

ROOM A: Jonathan Watson, How to Never Need Another Volunteer

ROOM B: Thomas Greek, Handle Hard Better

ROOM C: Angie Smith, Smart Workflows: Automating the Mundane to Focus on the Mission

1 - 2:15 PM

Lunch Keynote in Main Auditorium

Johnny Crowder, The Surprising Productivity of Self-Care: Using Mindfulness to Combat Burnout and Compassion Fatigue

2:30 - 3:15 PM

Networking Sessions by Job Function (rooms/breakout areas listed below are tentative)

ROOM A: Volunteer Management & attendees who serve on Boards of Directors

ROOM B: Program Development or Direct Services

ROOM C: President /CEOs or Executive Directors

ROOM D: Donor Relations or Fundraising

ROOM E: Marketing, PR, or Graphic Design

3:30 - 4:30 PM

Closing Keynote in Main Auditorium

Panel Discussion with Carly Barnes, Karah Fridley-Young, Jennifer Steele, Jessica Proffitt Bracken, and Ali Weil, Taking Fundraising Events to the Next Level: Strategies for Impact, Engagement & Sustainability

4:30 PM

Closing Remarks



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