

SPONSORSHIP OPPORTUNITIES

2024

UNITED WAY EMERALD COAST
CHANGING LIVES SINCE 1957

Support the community that supports your business by partnering with United Way Emerald Coast.



United Way
Emerald Coast

Volunteer Week

April 22-26, 2024

UWEC hosts Volunteer Celebration (4/23) and Day of Caring (4/25) during National Volunteer Week to recognize and celebrate our dedicated volunteers and the impacts they made throughout the year.

Presenting Sponsor: **Sold - Thank you, United Fidelity Bank!**

- ✓ Recognition on all marketing materials and relevant event communications
- ✓ Logo on Volunteer of the Year Award
- ✓ Brief speaking opportunity at Volunteer Celebration
- ✓ Full table at Volunteer Celebration with logo recognition
- ✓ Logo displayed on Volunteer Celebration event signage
- ✓ Company branded promotional products and/or thank you cards in volunteer swag bags
- ✓ Logo prominently displayed on Day of Caring shirt
- ✓ Opportunity to select your Day of Caring project
- ✓ Logo hyperlinked on UWEC Sponsors webpage for 1 year
- ✓ Logo hyperlinked in 1 UWEC e-newsletter

Photobooth Sponsor: **\$1,250 1 Available**

- ✓ Logo on printed/electronic photos at Volunteer Celebration
- ✓ Logo featured on photobooth signage at Volunteer Celebration
- ✓ Verbal recognition at the Volunteer Celebration
- ✓ 2 tickets to Volunteer Celebration
- ✓ Company name mentioned on event webpage
- ✓ Company tagged in 2+ social media posts



Swag Bag Sponsor: **\$1,000 1 Available**

- ✓ Logo co-branded on Volunteer Celebration swag bags or the opportunity to provide your own
- ✓ Company branded promotional products and/or thank you cards in Volunteer Celebration swag bags
- ✓ Verbal recognition at Volunteer Celebration
- ✓ 2 tickets to Volunteer Celebration
- ✓ Logo displayed on event screens and signage
- ✓ Company tagged in 2+ social media posts

T-Shirt Sponsor: **\$500 Unlimited Available Thank you to AnchorsGordon, Legacy Cabinets, Shalimar Family Dentistry, Warren Averett and All In Credit Union!**

- ✓ Logo included on Day of Caring t-shirt
- ✓ Company tagged in 2+ social media posts

Program Sponsor: **1 More Available**

Thank you, Eglin Federal Credit Union!

- ✓ All the benefits of T-Shirt Sponsor (above) plus
- ✓ Logo displayed on all Volunteer Celebration event materials (i.e. invites, program, screens/signage)
- ✓ Verbal recognition at the Volunteer Celebration
- ✓ 2 tickets to Volunteer Celebration

Beverage Sponsor: **\$850 1 Available**

- ✓ Logo prominently displayed on bar menu
- ✓ Signature drink named after your company
- ✓ Verbal recognition at the Volunteer Celebration
- ✓ 2 tickets to Volunteer Celebration
- ✓ Company name mentioned on event webpage
- ✓ Company tagged in 2+ social media posts



Social Media Analytics

17,055 IMPRESSIONS
14,938 REACH
1,962 ENGAGEMENTS



Annual Meeting

July 30, 2024

An evening of celebration to recognize our incredible accomplishments and the amazing advocates, donors, community leaders, volunteers, and corporate partners who made it happen.

Presenting Sponsor: **SOLD - Thank you, Eglin Federal Credit Union!**

- ✓ Recognition on all marketing materials and relevant event communications
- ✓ Logo included on UWEC brochures distributed to more than 7,500 individuals
- ✓ Brief speaking opportunity at event
- ✓ Full table at event with logo recognition
- ✓ Opportunity to provide company swag at event
- ✓ Half-page company ad in UWEC's Annual Report
- ✓ Logo displayed on event screens and/or signage
- ✓ Logo hyperlinked on UWEC Sponsors webpage for 1 year
- ✓ Logo hyperlinked in 1 UWEC e-newsletter

Program Sponsor: **\$500 4 Available**

- ✓ Logo displayed on all event materials (i.e. invites, program, screens/signage, event webpage)
- ✓ Verbal recognition at event
- ✓ 2 tickets to Annual Meeting
- ✓ Company tagged in 2+ social media posts

Champagne Toast Sponsor: **SOLD - Thank you, All In Credit Union!**

- ✓ Lead the champagne toast with brief remarks
- ✓ Verbal recognition at the event
- ✓ 2 tickets to Annual Meeting
- ✓ Company name mentioned on event webpage
- ✓ Company tagged in 2+ social media posts

Dessert Sponsor: **\$1,000 1 Available**

- ✓ Logo prominently displayed on food tables
- ✓ Dessert(s) branded with logo
- ✓ Verbal recognition at event
- ✓ 2 tickets to Annual Meeting
- ✓ Company name mentioned on event webpage
- ✓ Company tagged in 2+ social media posts

Beverage Sponsor: **\$850 1 Available**

- ✓ Logo prominently displayed on bar menu
- ✓ Signature drink named after your company
- ✓ Verbal recognition at event
- ✓ 2 tickets to event
- ✓ Company name mentioned on event webpage
- ✓ Company tagged in 2+ social media posts



Emerging Leaders' 40 Under 40 Awards

September 2024

Emerging Leaders is a network of young professionals creating a lasting impact. Their 40 Under 40 Awards recognize leaders excelling in the areas of leadership, community involvement, and professional accomplishment.

Presenting Sponsor: **SOLD - Thank you, Florida Power & Light!**

- ✓ Recognition on all marketing materials and relevant event communications
- ✓ Logo included on awards
- ✓ Brief speaking opportunity during awards presentation
- ✓ Opportunity for 1 company representative to serve on selection committee
- ✓ Full table at event with logo recognition
- ✓ Company branded promotional products and/or congratulations cards in Honoree swag bags
- ✓ Logo displayed on event screens and/or signage
- ✓ Logo hyperlinked on UWEC Sponsors webpage for 1 year
- ✓ Logo hyperlinked in 1 UWEC e-newsletter

Champagne Toast Sponsor: **\$1,500 1 Available**

- ✓ Lead champagne toast with brief remarks
- ✓ Verbal recognition at event
- ✓ 2 tickets to event
- ✓ Company name mentioned on event webpage
- ✓ Company tagged in 2+ social media posts

Meet & Greet Sponsor: **\$500 2 Available**

- ✓ Logo displayed on all Meet & Greet materials (i.e. invites, screens/signage, event webpage)
- ✓ Verbal recognition at the Meet & Greet event
- ✓ Brief speaking opportunity at Meet & Greet event
- ✓ Company tagged in 2+ social media posts

Program Sponsor: **\$500 4 Available**

- ✓ Logo displayed on all event materials (i.e. invites, program, screens/signage, event webpage)
- ✓ Verbal recognition at the event
- ✓ 2 tickets to event
- ✓ Company tagged in 2+ social media posts

Photobooth Sponsor: **SOLD - Thank you, All In Credit Union!**

- ✓ Logo featured on printed/electronic photos
- ✓ Logo featured on photobooth signage
- ✓ Verbal recognition at the event
- ✓ 2 tickets to event
- ✓ Company name mentioned on event webpage
- ✓ Company tagged in 2+ social media posts

Swag Bag Sponsor: **\$1,000 1 Available**

- ✓ Logo co-branded on Honoree swag bags or opportunity to provide your own
- ✓ Company branded promotional products and/or thank you cards in Honoree swag bags
- ✓ Verbal recognition at the event
- ✓ 2 tickets to event
- ✓ Logo displayed on event screens/signage
- ✓ Company tagged in 2+ social media posts

Beverage Sponsor: **\$1,000 1 Available**

- ✓ Logo prominently displayed on bar menu
- ✓ Signature drink named after your company
- ✓ Verbal recognition at the event
- ✓ 2 tickets to event
- ✓ Company name mentioned on event webpage
- ✓ Company tagged in 2+ social media posts



Social Media Analytics

33,722 IMPRESSIONS

27,888 REACH

8,076 ENGAGEMENTS



Emerging Leaders' Field Day

March 1, 2024

UWEC's inaugural Adult Field Day will engage young professionals in a day of fun, friendly competition, and community engagement.

Presenting Sponsor: \$2,500

- ✓ Recognition on all marketing materials and relevant event communications
- ✓ Logo included on award(s)
- ✓ Brief speaking opportunity during event
- ✓ Logo prominently displayed on event t-shirts
- ✓ Registration for a team of 6
- ✓ Logo hyperlinked on sponsors webpage for 1 year
- ✓ Logo hyperlinked in 1 UWEC e-newsletter

Photobooth Sponsor: \$1,250 1 Available

- ✓ Logo on printed/electronic photos at event
- ✓ Logo featured on photobooth signage at event
- ✓ Verbal recognition at event
- ✓ 2 individual tickets to event
- ✓ Company name mentioned on event webpage
- ✓ Company tagged in 2+ social media posts

Beverage Sponsor: \$1,000 1 Available

- ✓ Logo co-branded on koozies
- ✓ Signature drink named after your company
- ✓ Verbal recognition at event
- ✓ 2 individual tickets to event
- ✓ Company name mentioned on event webpage
- ✓ Company tagged in 2+ social media posts



Women United Brunch & Bubbly

March 9, 2024

Women United is a powerful network of female leaders focused on impacting the mental health of women and girls through philanthropy, advocacy, and volunteerism. Their annual recruitment event attracts over 120 women and encourages members to make a gift of \$500 per person.

Presenting Sponsor: **SOLD - Thank you, Florida Power & Light!**

- ✓ Recognition on all marketing materials and relevant event communications
- ✓ Logo included on Women United marketing materials
- ✓ Brief speaking opportunity at event
- ✓ 1-year Women United membership for 2 company representatives
- ✓ Full table at event with logo recognition
- ✓ Opportunity to provide company swag at event
- ✓ Logo displayed on event screens and/or signage
- ✓ Logo hyperlinked on UWEC Sponsors webpage for 1 year
- ✓ Logo hyperlinked in 1 UWEC e-newsletter

Photobooth Sponsor: **\$1,250 1 Available**

- ✓ Logo featured on printed/electronic photos
- ✓ Logo featured on photobooth signage
- ✓ Verbal recognition at event
- ✓ 2 tickets to event
- ✓ Company name mentioned on event webpage
- ✓ Company tagged in 2+ social media posts

Program Sponsor: **SOLD - Thank you, Midsouth Bank!**

- ✓ Logo displayed on all event materials (i.e. invites, program, screens/signage, event webpage)
- ✓ Verbal recognition at event
- ✓ Company tagged in 2+ social media posts

VIP Invitation Sponsor: **SOLD - Thank you, Eglin Federal Credit Union!**

- ✓ Exclusive logo recognition on VIP boxes
- ✓ 2 tickets to event
- ✓ Company name mentioned on event webpage
- ✓ Company tagged in 2+ social media posts

Bar Sponsor: **SOLD - Thank you, Community Bank!**

- ✓ Logo prominently displayed on bar menu
- ✓ Signature drink named after your company
- ✓ Verbal recognition at event
- ✓ 2 tickets to event
- ✓ Company name mentioned on event webpage
- ✓ Company tagged in 2+ social media posts

Champagne Toast Sponsor: **SOLD - Thank you, All in Credit Union!**

- ✓ Lead the champagne toast with brief remarks
- ✓ Verbal recognition at event
- ✓ 2 tickets to event
- ✓ Company name mentioned on event webpage
- ✓ Company tagged in 2+ social media posts



Social Media Analytics

24,533 IMPRESSIONS
34,750 REACH 3,529
ENGAGEMENTS



Women United EmpowHER Teen Mental Health

Walton County 11/9/2023
Okaloosa County 5/4/2024

The goal of this event is to provide education and resources focused on improving the mental health of adolescent girls. The levels listed in this package are 2 for 1, allowing for recognition on both scheduled events, and exposure in both counties.

Presenting Sponsor: **SOLD - Thank you, Eglin Federal Credit Union!**

- ✓ Recognition on all marketing materials and relevant event communications
- ✓ Opportunity to introduce keynote session speaker
- ✓ 1-year Women United membership for 1 company representative
- ✓ Opportunity to provide company swag at event
- ✓ 2 tickets to Women United Brunch & Bubbly event in March
- ✓ Logo displayed on event screens and/or signage
- ✓ Logo hyperlinked on UWEC Sponsors webpage for 1 year
- ✓ Logo hyperlinked in 1 UWEC e-newsletter

Photobooth Sponsor: **\$675 1 Available**

- ✓ Logo featured on printed/electronic photos
- ✓ Logo featured on photobooth signage
- ✓ Verbal recognition at event
- ✓ Company name mentioned on event webpage
- ✓ Company tagged in 2+ social media posts

Program Sponsor: **\$250 4 Available**

- ✓ Logo displayed on all event materials (i.e. invites, program, screens/signage, event webpage)
- ✓ Company tagged in 2+ social media posts

Resource Kits Sponsor: **SOLD - Thank you, AMI Kids!**

- ✓ Exclusive logo recognition on mental health resource kits distributed to attendees
- ✓ Verbal recognition at event
- ✓ Logo displayed on event screens/signage
- ✓ Company tagged in 2+ social media posts

Food & Beverage Sponsor: **\$750 1 Available**

- ✓ Logo prominently displayed on food tables
- ✓ Dessert(s) branded with logo
- ✓ Opportunity to provide closing remarks
- ✓ Company name mentioned on event webpage
- ✓ Company tagged in 2+ social media posts



BUILD YOUR OWN

All Year Long!

Your company has the unique opportunity to bundle and save! You will receive recognition at a number of events and create your own year-round partnership with United Way Emerald Coast.

\$5,000 INVESTMENT

- ✓ Recognition on all marketing materials and relevant event* communications
- ✓ Half-page company ad in UWEC's Annual Report
- ✓ Company tagged in 2+ social media posts for all events*
- ✓ 2 tickets to each event*
- ✓ Verbal recognition at all appropriate events*
- ✓ Logo hyperlinked on UWEC Sponsors webpage for 1 year
- ✓ Logo hyperlinked in UWEC's e-newsletters for 1 year
- ✓ Logo displayed in UWEC's Community Room for 1 year

Additionally, Choose One From Each of the 4 Sections Below:

SECTION 1	Photobooth (choose one): <input type="checkbox"/> Women United 40 Under 40 (SOLD) <input type="checkbox"/> EmpowHER <input type="checkbox"/> Field Day <input type="checkbox"/> Volunteer Celebration	OR	Swag Bag (choose one): <input type="checkbox"/> 40 Under 40 <input type="checkbox"/> Volunteer Celebration <input type="checkbox"/> Field Day <input type="checkbox"/> EmpowHER
	<ul style="list-style-type: none">✓ Logo featured on printed/electronic photos✓ Logo featured on photobooth signage✓ Verbal recognition at the event		<ul style="list-style-type: none">✓ Logo co-branded on event swag bags or the opportunity to provide your own✓ Opportunity to provide company branded promotional products and/or thank you cards in swag bags
SECTION 2	Beverage (choose one): Women United (SOLD) <input type="checkbox"/> 40 Under 40 <input type="checkbox"/> Volunteer Celebration <input type="checkbox"/> Field Day <input type="checkbox"/> Annual Meeting	OR	Dessert (choose one): <input type="checkbox"/> Women United <input type="checkbox"/> 40 Under 40 <input type="checkbox"/> Volunteer Celebration <input type="checkbox"/> Annual Meeting
	<ul style="list-style-type: none">✓ Logo prominently displayed on bar menu✓ Signature drink named after your company		<ul style="list-style-type: none">✓ Logo prominently displayed on food tables✓ Dessert(s) branded with logo
SECTION 3	Champagne Toast (choose one): Women United (SOLD) Annual Meeting (SOLD) <input type="checkbox"/> Volunteer Celebration <input type="checkbox"/> 40 Under 40	OR	Check Presentation (choose one): <input type="checkbox"/> Women United <input type="checkbox"/> 40 Under 40 <input type="checkbox"/> Volunteer Celebration <input type="checkbox"/> Annual Meeting
	<ul style="list-style-type: none">✓ Lead champagne toast with brief remarks		<ul style="list-style-type: none">✓ Photo event with opportunity for brief remarks
SECTION 4	T-shirt Sponsor (choose one): <input type="checkbox"/> Day of Caring <input type="checkbox"/> Field Day		
	<ul style="list-style-type: none">✓ Logo prominently displayed on t-shirts		

*Event = Women United Recruitment Event, Volunteer Celebration, Annual Meeting, and 40 Under 40

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