



UNITED FOR A THRIVING COMMUNITY

CORPORATE SOCIAL RESPONSIBILITY GUIDE

**United
Way**



United Way
Emerald Coast

LET'S CREATE AN EXCEPTIONAL EXPERIENCE FOR YOUR EMPLOYEES!

United Way Emerald Coast's (UWEC) goal is to make giving back as easy as possible for you and your colleagues. Your company's investment touches the lives of thousands of people; likely, someone you know. Not only do these projects help the community but they also help you and your company reach your Corporate Social Responsibility (or CRA) goals.

Projects can be adjusted for the time you have available, the number of employees participating, and your budget. Many projects can be done as an employee drive or UWEC can provide the supplies necessary for a reasonable fee. Please reach out to our team if you would like to learn more about any of the opportunities listed in this booklet, to find organizations that can benefit from your efforts, or to receive a toolkit with everything you'll need to make this a success!



KIT BUILDS

Kit builds are a great way to make an impact on the community while marketing your business! Donated goods will be sorted and packaged by your employees through an assembly line. These builds can be set up to suit your company and employees can participate as time allows. The kits will be passed out through the community and can include a branded item (such as a card, letter, or a promotional item) from you and your team! We can also provide a written press release with statistics on how your company made a positive difference in our local community by participating in these project(s).



Snack Packs

Provide a nutritious bag of snacks (granola bars, juice boxes, crackers, etc.), and help reduce food insecurity for many of our neighbors.



Health Kits

Support healthy habits by running a supply drive and building kits to promote dental health, mental health, or good hygiene.



Book-in-a-Bags

Build literacy kits and ensure students and families have access to resources promoting school readiness and early literacy.

UNITE WITH US



READINGPALS

45% of children in Florida are not ready for kindergarten, and 43% of students cannot read at a minimally proficient level by the end of 3rd grade. Help a student improve their fundamental reading skills by creating a volunteer team at your company! Every week, a member of your team will meet with your ReadingPal virtually or in-person for 30 – 60 minutes.



BORN LEARNING TRAIL

Born Learning Trails are a series of interactive games for young children marked by engaging instructional signs featuring your logo. The trails turn a trip to the park into an active learning experience, helping children develop skills for school readiness. Your colleagues will enjoy this unique team building opportunity that demonstrates your brand's commitment to the future of our community.



LITTLE FREE PANTRY

The little free pantry helps find solutions to food insecurity while creating a space for community members to take what they need and give what they can. These stand alone, small, weather-proof pantries help neighbors feed neighbors, nourishing neighborhoods. Your team can help by preparing and installing these at one of your offices or at different locations across the community!

KEY:



VIRTUAL OPPORTUNITIES



TEAM BUILDING EVENT



FEES MAY APPLY



BRANDING OPPORTUNITY

WAYS TO GIVE BACK

When you partner with United Way, countless opportunities emerge for your company to make a meaningful impact. These opportunities may include utilizing your colleagues' skills to benefit local nonprofits or organizing a team service day. By leveraging our relationships with 54 Nonprofit Partner Agencies and 8 Friends of United Way Emerald Coast, we can create customized service opportunities that align with your organization's values and CSR goals.



1Shot Creations donated their services to help create a video for UWEC.



Florida Department of Health and City of Fort Walton Beach installed a Born Learning Trail at Liza Jackson Park.



Publix Associates served by building snack kits for local schools and other non-profits.



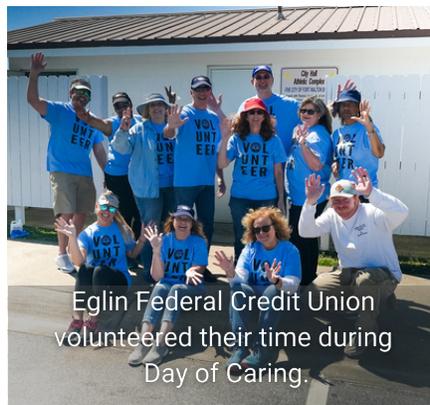
Volkswagen of Fort Walton Beach with Step One Automotive Group participated in a hygiene kit build.



LEADERSHIPTEN generously collaborated with UWEC on their new Giving Forward Leadership Cohort.



Walton County Sheriff's Office provided free resources at Family Day.



Eglin Federal Credit Union volunteered their time during Day of Caring.



Doolittle Institute donated STEM kits to support our future leaders



Step One Automotive Group showed up with two cars packed with goodies for Stuff the Bus and the upcoming school year.



Florida Blue providing insurance benefits on-site at a UWEC event.



Our colleagues enjoy helping the community and it showed with the United Way Snack Pack Food Drive. I am always so happy to see how generous and involved our colleagues are to the community they serve.

-Mitch Mongell

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